



Gangmasters  
Licensing Authority

# **GLA40/14.2 Partnership Strategy Delivery Plans**

**15 January 2014**

# Board Paper Reference – GLA40/14.2 – Partnership Strategy Delivery Plans

## 1. Purpose of the Report

1.1 To outline issues that the GLA will focus on as part of its delivery plan.

## 2. Recommendation

2.1 The Board to note the areas that the GLA will focus on.

## 3. Reasons for Recommendation

3.1 At the Board meeting in October 2013, attendees were asked to generate ideas for initiatives that the GLA could include in its partnership strategy delivery plan.

3.2 The feedback related to two core areas:

- who the GLA should engage with
- what the benefits may be of such partnerships

3.3 A copy of the feedback from flipcharts is shown at **annex 1**.

3.4 Having taken account of the feedback, the GLA delivery plan will focus on the following key areas:

- Social media – to increase the reach of communications, and re-use of them by key civil society NGOs, and key influencers (NB: GLA Twitter now live)
- Hidden communities - (e.g. - How to engage with the Chinese community - NB: work initiated via the Chinese school at the University of Nottingham to be progressed)
- Local Authorities – Operation Pheasant has identified significant accommodation related issues, where closer working with Local Authorities (such as Fenland DC) can assist success
- Assistance and engagement with overseas Labour Inspectorate – recent successes in securing information from Lithuanian authorities demonstrates the ability to exchange information across borders, which the GLA will advance through planned work with Europol in 2014
- Engagement with academia – through academic links with Joseph Rowntree Foundation through the Forced Labour sub-group, and an academic attached to UKHTC, consider what further research opportunities exist that may benefit improvements in the GLA's knowledge.

- Improve worker engagement – review through re-establishment of Worker Liaison group (following implementation of Governance changes) .

#### **4. Summary of Key Points**

4.1 The GLA is developing a delivery plan for its Partnership strategy which will include key elements from the Board feedback.

#### **5. Financial Implications and Budget Provision**

5.1 No direct costs but may increase traffic to and from the Intelligence section.

#### **6. Organisational Risks**

6.1 If the GLA does not have a delivery plan for its strategy there is the risk that the activity to develop new partnerships will lack focus, prioritisation, and relevance to the GLA's business, and become ineffective.

#### **7. Policy Implications and Links to Strategic Priorities**

7.1 No policy implications.

7.2 Delivery aspect of new intelligence flows.

#### **8. Details of Consultation/EQIA**

8.1 Takes account of feedback from the Board.

8.2 Delivery Plans will be agreed at Senior Leadership Team Meeting.

#### **9. Background Papers and Relevant Published Documents**

9.1 None.

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## GLA Delivery Plan

### lu/lp partner

- What can they deliver/impact for prevention?

### Overseas Trades Union/worker network/ T U protocol - review worker liaison group before further development

- Access to workers & Intelligence on worker location and recruitment trends
- Develop a TU protocol similar to the to the supermarket/supplier protocol
- Overseas workers - links to labour inspectorates in operation
- Need to identify partner benefits to consider how closer cooperation can be encouraged

### Chinese Community\*\*\* / Academic Community\*\*\*

(Recognition cultural impediments)

- This proposes better engagement with academics, and possibly free research. We have an academic link to the Forced Labour sub group
- This may also assist in the identification of cultural issues/impediments to contacting GLA, to enable penetration of particular migrant communities

### Faith Groups

Trusted messages – messaging through networks established by faith groups– (this requires re-development and use of the worker rep group, and engagement with faith groups) Use rural ecumenical network

### Overseas Agencies/Embassies\*\*\*

Identify examples of good overseas agencies –

Liaison with labour inspectorate and overseas Embassies to get message across to arriving migrant workers fits with what we are doing on an ongoing basis

### Local Authorities\*\*\*

Revisit development of information exchanges with Local Authorities – consider DCLG assistance. Need to consider further engagement with Local Authorities, and umbrella MOU, like the ACPO

Social Media\*\*\*

Consider twitter/facebook etc – all in current development

Event for other associations/sub-sectors

- Grocers?/link to Ombudsman?
- Meat Industry
- Links with other regulators e.g. The Food Standards & agency (further links to FSA) – (currently in existence through not underpinned by any formal MOU)

Review other certification programmes in existence to determine what can be applied by the GLA.

**Partnership Delivery Plan**

<b>Initiative</b>	<b>By when</b>
Social media	Facebook and Twitter – by Jan 2014
Hidden Communities	End second quarter 2014/15
Local Authorities	End 2014/15
Overseas labour inspectorates	Linked to the 2014 Europol EMPACT Operational delivery plan 2014/16
Academia	End 2014/15
Worker engagement	Timescales to be determined following implementation of Governance changes, and refresh of the worker liaison group